

Walmart Live Better U Education Program



Walmart's education benefit program celebrates **2 years** of providing associates the opportunity to get a high school diploma, college degree, or career certificate for only \$1 a day and support through free coaching, college credit for Walmart training, and career pathways for graduates.

25k
students served



ENROLLMENT BY PROGRAM :



- 35% college
- 17% high school
- 10% career diplomas
- 20% language
- 16% College Start
- 2% professional certificates

Associates saved **\$58 million** on tuition



Over **2,500** graduates from high school and College Start programs and over **75** college graduates.

Live Better U students are **2X more likely** to get promoted



New and existing programs **align to business strategy**, including health & wellness, supply chain degrees, skilled trades, and digital certificates

STUDENT SPOTLIGHT :



Brandon G. Technical Coordinator in Bethlehem, PA
Bellevue University, Business Management and Leadership

"This whole program is about giving back to the associates of this great company, and that's why I don't see myself ever leaving Walmart. They truly do care about their associates and want to make sure that we're taken care of, so that we can take care of our families and prepare ourselves for the future."

Walmart Live Better U Education Program is an innovative initiative aimed at enhancing the educational opportunities available to Walmart employees. Recognizing the importance of personal and professional development, Walmart has designed this program to make higher education more accessible and affordable for its associates. This article delves into the key aspects of the Live Better U program, its benefits, and how it aligns with Walmart's broader mission of empowering its workforce.

Overview of the Live Better U Education Program

Launched in 2018, the Live Better U program is part of Walmart's commitment to investing in the education and well-being of its employees. The program offers a range of educational opportunities, including college degrees, certificates, and skill-based training, all tailored to meet the diverse needs of Walmart associates.

The program is designed with several goals in mind:

- To provide associates with accessible pathways to higher education.
- To reduce financial barriers that often deter individuals from pursuing further education.
- To foster a culture of continuous learning and personal growth within Walmart.

Key Features of the Live Better U Program

The Live Better U program is characterized by its comprehensive offerings, which include:

1. Tuition Assistance

Walmart provides financial support to employees who wish to pursue higher education. The program covers tuition costs for associates enrolled in select degree programs, including:

- Associates degrees in various fields
- Bachelor's degrees from accredited institutions
- Certificates that enhance professional skills

The tuition assistance program allows employees to focus on their studies without the heavy burden of student debt.

2. Flexible Learning Options

Understanding that many employees juggle work and family responsibilities, Live Better U offers flexible learning formats. Associates can choose from:

- Online courses
- Hybrid programs that combine online and in-person classes
- Self-paced learning options

This flexibility ensures that employees can pursue their educational goals at their own pace while continuing to meet their work commitments.

3. Partnerships with Educational Institutions

Walmart has partnered with a number of reputable colleges and universities to provide a diverse array of programs. These partnerships include:

- Southern New Hampshire University (SNHU): Offers a range of online degree programs with a focus on affordability.
- Penn Foster: Provides vocational training and certificate programs in various fields.
- University of Arizona Global Campus: Offers online degree programs designed for working adults.

These collaborations expand the educational opportunities available to Walmart associates, making it easier for them to find programs that align with their career aspirations.

4. Career Development Resources

In addition to tuition assistance, the Live Better U program offers various career development resources, including:

- Career coaching to help associates navigate their educational and professional journey.
- Skill-building workshops focused on leadership, communication, and other essential workplace skills.
- Networking opportunities with industry professionals and fellow associates.

These resources empower employees to enhance their skills and advance their careers within Walmart and beyond.

Benefits of the Live Better U Program

The Live Better U education program provides numerous advantages for both employees and the company. Some of the key benefits include:

1. Enhanced Employee Engagement

Investing in education demonstrates to associates that Walmart values their growth and development. This investment fosters a sense of loyalty and commitment, leading to increased employee engagement and morale.

2. Improved Workforce Skills

Through the Live Better U program, employees can acquire new skills and knowledge that directly contribute to their job performance. As associates enhance their capabilities, Walmart benefits from a more skilled and competent workforce.

3. Increased Retention Rates

Education programs are known to improve employee retention. When employees feel that their employer is invested in their future, they are more likely to remain with the company long-term. This reduces turnover costs and fosters a stable work environment.

4. Positive Impact on Company Culture

A culture of learning and development attracts talent and enhances Walmart's reputation as an employer of choice. By prioritizing education, Walmart cultivates an environment that values growth, diversity, and inclusion.

How to Enroll in the Live Better U Program

For Walmart associates interested in taking advantage of the Live Better U program, the enrollment process is straightforward. Here's a step-by-step guide:

1. **Check Eligibility:** Ensure you are a current Walmart associate with access to the program.
2. **Explore Educational Options:** Review the available degree programs and certifications offered through partner institutions.
3. **Consult with a Career Coach:** Utilize career coaching resources to discuss your goals and receive guidance on program selection.
4. **Complete the Application:** Fill out the necessary application forms provided by the educational institution of choice.
5. **Submit Required Documentation:** Provide any necessary documentation, such as transcripts or proof of employment.
6. **Start Learning:** Once accepted, you can begin your educational journey while continuing

your role at Walmart.

Success Stories from the Live Better U Program

Numerous associates have benefited from the Live Better U program, showcasing its positive impact on their lives and careers. Here are a few inspiring success stories:

1. Career Advancement

Many employees have leveraged the program to transition into management roles within Walmart. By obtaining relevant degrees, they have equipped themselves with the necessary skills to take on increased responsibilities and lead teams effectively.

2. Personal Growth

Associates have reported significant personal growth as a result of their educational pursuits. The confidence gained from completing a degree or certificate program has empowered them to seek new opportunities and challenges within the company.

3. Community Impact

Walmart employees who have completed their education through the Live Better U program often give back to their communities. Many engage in mentorship programs, helping others navigate their educational journeys and inspiring the next generation.

Conclusion

The Walmart Live Better U Education Program represents a significant step forward in employee development and empowerment. By providing associates with access to affordable education and valuable resources, Walmart is not only investing in its workforce but also contributing to a more skilled and educated community. As the program continues to evolve, it holds the potential to transform the lives of countless associates, enabling them to achieve their personal and professional goals while fostering a culture of continuous learning within the organization.

Frequently Asked Questions

What is the Walmart Live Better U Education Program?

The Walmart Live Better U Education Program is an initiative designed to provide employees with access to affordable education and professional development opportunities, including college degrees, high school diploma completion, and skills training.

Who is eligible to participate in the Walmart Live Better U Education Program?

All Walmart associates, including part-time and full-time employees, are eligible to participate in the Live Better U Education Program.

What types of educational programs are offered through the Live Better U initiative?

The program offers a variety of educational opportunities, including college degrees in various fields, high school diploma programs, English language classes, and skills training courses, often in partnership with accredited institutions.

How does Walmart support its employees financially through the Live Better U program?

Walmart provides financial support through tuition reimbursement, where associates can receive up to \$1,500 per year for education-related expenses, as well as a \$5,000 yearly benefit for certain degree programs.

What impact has the Live Better U Education Program had on Walmart employees?

The Live Better U Education Program has significantly impacted Walmart employees by increasing their access to education, enhancing their skills and career advancement opportunities, and ultimately improving job satisfaction and retention rates within the company.

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Discover how the Walmart Live Better U education program empowers employees with affordable education and career advancement opportunities. Learn more today!

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