

Scholastic Book Fair Catalog 2010

SCHOLASTIC **Book Fairs**

You're invited to our Scholastic

BOOK FAIR



THE SPEEDY SLOTH
An inspiring story to celebrate all winners, especially those who don't come first!
100103482 | PICTURE BOOK | AGES 3+



WHO TOOK THE TOILET PAPER?
Pa Bear is on the toilet in the woods and oh no! he discovers there's no toilet paper.
100102577 | PICTURE BOOK | AGES 3+



THERE ARE NO MOA, E HOG: BATKIWI TO THE RESCUE AGAIN ...
Once again, the call for BatKiwi rings out through the forest. This time Tuatara is convinced he has seen moa in the forest.
100123568 | PICTURE BOOK | AGES 3+



THE BAD GUYS: EPISODE 1
Can a wolf, piranha, snake and shark be good guys after all?
100098524 | FULL COLOUR CHAPTER BOOK | AGES 7+



CAT KID COMIC CLUB COLLABORATIONS
The baby frogs work together and discover that small things can have a huge impact.
100101522 | GRAPHIC NOVEL | AGES 7+



DIARY OF A ROBLOX PRO
Zeke's dad has built an epic new obby for the army!
100102678 | PB NOVEL | AGES 8+



WINGS FIRE: THE DRAGONET PROPHECY
The war is over, and the dragonets have a plan for lasting peace.
100102246 | GRAPHIC NOVEL | AGES 10+



MOON RISING
The war is over, and the dragonets have a plan for lasting peace.
100102246 | GRAPHIC NOVEL | AGES 10+



MARBLE JOURNAL
A lockable journal with rose gold foil to keep your notes safe.
100087610 | JOURNAL | AGES 8+

Find these books and more at the Fair!

EVERY PURCHASE YOU MAKE EARNS LEARNING AND LITERACY RESOURCES FOR OUR SCHOOL




SCHOLASTIC

Scholastic Book Fair Catalog 2010 is a nostalgic treasure trove for many educators, parents, and children who participated in the annual event. The Scholastic Book Fair has long been a staple in schools across the United States, providing students with access to a myriad of books and educational materials. In 2010, the catalog showcased an impressive array of titles, catering to diverse interests and reading levels. This article will explore the significance of the Scholastic Book Fair, the highlights from the 2010 catalog, and how it impacted literacy and reading among children.

The Importance of Scholastic Book Fairs

Scholastic Book Fairs serve several essential purposes in the realm of education:

- **Promoting Literacy:** The primary goal of Scholastic Book Fairs is to foster a love of reading among children. By providing access to a variety of books, students are encouraged to explore new genres and authors.
- **Fundraising for Schools:** Schools often use the proceeds from book fairs to fund library initiatives, classroom supplies, and other educational resources.
- **Building Community:** Book fairs create a sense of community among students, parents, and teachers, fostering collaboration and shared interests.
- **Encouraging Family Involvement:** The events often invite families to participate, making it a fun and engaging experience for everyone.

Highlights from the Scholastic Book Fair Catalog 2010

The 2010 Scholastic Book Fair catalog featured a wide range of titles that catered to various age groups and interests. Here are some of the standout categories and notable books from that year:

1. Picture Books

Picture books are crucial for young readers, helping them develop vocabulary and comprehension skills. The 2010 catalog included:

- **“The Pigeon Wants a Puppy!” by Mo Willems:** A humorous tale that captures the imagination of young children.
- **“If You Give a Cat a Cupcake” by Laura Numeroff:** A delightful story that encourages creativity and prediction skills.
- **“The Gruffalo” by Julia Donaldson:** A beautifully illustrated story that introduces children to rhyming and storytelling.

2. Early Readers

The early readers section featured books that helped children transition from picture books to chapter books. Popular titles included:

- **“Fly Guy” series by Tedd Arnold:** A fun and engaging series that combines humor with simple text.
- **“Mercy Watson” series by Kate DiCamillo:** These charming stories about a pig named Mercy are perfect for young readers.
- **“Henry and Mudge” series by Cynthia Rylant:** A classic series that highlights friendship and adventure.

3. Chapter Books

The chapter books section offered more complex narratives suitable for middle-grade readers. Notable mentions included:

- **“The 39 Clues” series:** An interactive adventure series that blends mystery with history.
- **“Percy Jackson & The Olympians” by Rick Riordan:** The popular series about Greek mythology captivated readers and encouraged them to delve into ancient stories.
- **“The Diary of a Wimpy Kid” series by Jeff Kinney:** This relatable series about middle school life resonated with young readers and became a cultural phenomenon.

4. Non-Fiction

The non-fiction category in the 2010 catalog was rich with informative and engaging titles that sparked curiosity. Highlights included:

- **“National Geographic Kids” series:** These books provided fascinating facts about animals, science, and the world.
- **“Who Was?” series:** Biographies of influential figures in an accessible format for young readers.
- **“The Magic School Bus” series:** An entertaining way to learn about science through adventures with Ms. Frizzle.

Influence on Literacy and Reading Habits

The Scholastic Book Fair Catalog 2010 played a significant role in enhancing literacy among children. Here are some ways it influenced reading habits:

1. Accessibility to Books

By providing a wide selection of titles at affordable prices, the Scholastic Book Fair made books accessible to students from various backgrounds. This accessibility helped bridge the gap between students who had library access and those who did not.

2. Encouragement of Independent Reading

The excitement of choosing their own books encouraged children to take ownership of their reading journey. The fair atmosphere made reading feel like a fun and rewarding activity rather than a chore.

3. Exposure to Diverse Genres

With a variety of genres represented in the catalog, students were introduced to new interests. This exposure allowed them to explore different types of literature, including fantasy, mystery, historical fiction, and non-fiction.

4. Fostering a Reading Community

The book fair brought together students, parents, and educators, creating a shared experience around

reading. This community engagement reinforced the idea that reading is a valuable and enjoyable pursuit.

Conclusion

The **Scholastic Book Fair Catalog 2010** remains a significant moment in the history of educational literature, representing not just a collection of books but a movement towards fostering literacy and a love of reading. As children flipped through the pages of the catalog, they were not just choosing books; they were embarking on adventures that would shape their futures. The impact of the book fair extends beyond the event itself, nurturing lifelong readers and learners. As we reflect on the catalog from 2010, we celebrate the power of books to inspire, educate, and connect us all.

Frequently Asked Questions

What types of books were featured in the Scholastic Book Fair Catalog 2010?

The Scholastic Book Fair Catalog 2010 featured a variety of genres including children's literature, young adult fiction, educational books, graphic novels, and picture books.

How can schools benefit from hosting a Scholastic Book Fair?

Schools can benefit from hosting a Scholastic Book Fair by raising funds for library resources, promoting literacy, and providing students with access to a wide range of books at affordable prices.

Were there any popular book series highlighted in the 2010 catalog?

Yes, popular book series such as 'Harry Potter', 'Diary of a Wimpy Kid', and 'The Hunger Games' were highlighted in the 2010 catalog.

What age groups were targeted in the Scholastic Book Fair Catalog 2010?

The catalog targeted a wide range of age groups, including preschoolers, elementary school students, middle schoolers, and young adults.

Did the 2010 catalog include any educational materials?

Yes, the 2010 catalog included educational materials such as workbooks, reference books, and resources for teachers to support classroom learning.

How were the prices of books in the Scholastic Book Fair Catalog 2010?

The prices of books in the Scholastic Book Fair Catalog 2010 were generally affordable, with many titles available for under \$10, making them accessible for students and families.

What promotional items were available in the 2010 Scholastic Book Fair?

The 2010 Scholastic Book Fair offered promotional items such as bookmarks, posters, and book bags, which were designed to engage students and promote reading.

How often do Scholastic Book Fairs occur in schools?

Scholastic Book Fairs typically occur twice a year in schools, allowing students to explore new titles and encourage a love for reading.

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