### Just Walk On By Brent Staples Rhetorical Analysis





#### Rhetorical Analysis of Brent Staples' Article "Just Walk on By"

Brent Staples is an African American man born in 1951 who received his first Bachelor's degree in behavioral sciences at Widener University at 22 years old. Staples continued on to graduate with a Master's degree in psychology at the University of Chicago and subsequently he graduated with a PhD in the same field (Brent Staples). Originally, this article was published in Ms. Magazine in 1986 under the name 'Just Walk on By.' Then, a year later, Staples revised it and titled it as "Black Men and Public Space," for publication in Harper's Magazine (Neuhaus 64). At first, Staples seems like just a man discussing unfortunate experiences. Knowing more about Staples and his challenging past can help the reader to understand Staples' choice of narration throughout his thesis in this essay which considers the unfair treatment he receives by simply being a black man.

#### Analysis of Staples' choice of narration

#### Structure

Staples form of structure throughout this entire narrative is cause and effect. He addresses multiple different occasions, in a somewhat chronological order, where he encountered a reaction from someone of which had no justification. His first incident occurred on a walk on a

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Brent Staples' essay "Just Walk on By" offers a profound exploration of race, identity, and societal perceptions. Through his personal narrative, Staples articulates the complex dynamics of being a Black man in America, particularly in relation to the pervasive stereotypes that shape public perception. By employing a variety of rhetorical strategies, including ethos, pathos, and vivid imagery, Staples effectively communicates the struggles he faces and prompts readers to reflect on their own biases and assumptions. This analysis will delve into the rhetorical techniques Staples uses to

convey his message, the themes that emerge throughout the essay, and the broader implications of his experiences.

### Rhetorical Strategies in "Just Walk on By"

Brent Staples employs several rhetorical strategies to reinforce his arguments and engage his audience. These strategies include ethos, pathos, and imagery, which work together to create a compelling narrative that highlights the challenges of racial profiling and the impact of societal perceptions on individual identity.

#### **Ethos: Establishing Credibility**

Ethos refers to the credibility of the speaker or writer. In "Just Walk on By," Staples establishes his ethos through his personal experiences as a Black man navigating a predominantly white society. He recounts several encounters that illustrate the fear and suspicion he elicits from others simply because of the color of his skin. By sharing these anecdotes, Staples positions himself as a credible voice on the subject of race and identity.

- Personal Anecdotes: Staples begins with a powerful story about his experience walking in Chicago late at night. He describes how he was perceived as a threat by a woman who crossed the street to avoid him. This moment sets the tone for the essay, making it clear that Staples understands firsthand the stigma attached to his race.
- Academic Background: Staples also references his education and professional background as a writer and editor. This adds another layer of credibility, as it shows that he is not only speaking from personal experience but also from an informed perspective.

#### Pathos: Evoking Emotion

Pathos involves appealing to the audience's emotions, and Staples masterfully employs this strategy to evoke sympathy and understanding. Throughout the essay, he shares poignant reflections on his experiences and the emotional toll that racial profiling takes on him.

- Fear and Vulnerability: Staples describes the fear that permeates his life as a Black man. He expresses a deep sense of vulnerability, particularly in situations where he feels he is being judged solely based on his appearance. For instance, when he walks through affluent neighborhoods, he feels the weight of others' assumptions, which leads to a profound sense of alienation.
- Humor and Irony: Interestingly, Staples uses humor to diffuse tension and highlight the absurdity of the stereotypes he faces. He recounts how he learned to adopt a non-threatening demeanor, such as whistling classical

music to appear less intimidating. This use of humor not only humanizes Staples but also invites readers to reflect on the irrational nature of their own fears and biases.

#### **Imagery: Painting Vivid Pictures**

Imagery plays a significant role in Staples' rhetorical strategy. His descriptive language creates vivid pictures that immerse readers in his experiences and evoke a strong emotional response.

- Descriptive Scenes: Staples paints detailed scenes of his encounters with strangers, such as the woman who crosses the street or the individuals who clutch their bags tighter when he approaches. These descriptions allow readers to visualize the tension and discomfort inherent in these interactions.
- Symbolic Imagery: The imagery Staples uses often carries symbolic weight. For example, the act of whistling becomes a symbol of his struggle to reclaim his identity and defy the stereotypes that seek to define him. This symbolism deepens the reader's understanding of the complexities of race and identity in contemporary society.

### Thematic Exploration in "Just Walk on By"

Beyond the rhetorical strategies employed, Staples' essay delves into several key themes that resonate throughout the narrative. These themes include racial profiling, the quest for identity, and the societal implications of fear and prejudice.

#### Racial Profiling and Stereotypes

One of the central themes in Staples' essay is the concept of racial profiling and the stereotypes that accompany it. Staples illustrates how deeply ingrained societal perceptions can lead to unjust treatment and assumptions about individuals based solely on their race.

- Fear as a Response: Staples points out that fear is often the driving force behind racial profiling. He discusses how people's preconceived notions about Black men can lead to irrational responses, such as crossing the street or clutching belongings tightly. This theme underscores the need for awareness and understanding in confronting these biases.
- The Burden of Representation: Staples also touches on the idea that he feels a responsibility to counteract negative stereotypes. He acknowledges that he is often seen as a representative of his race, which adds pressure to his everyday interactions. This theme highlights the unfair burden that individuals from marginalized communities often bear.

#### **Identity and Self-Perception**

The theme of identity is intricately woven throughout Staples' narrative. He grapples with how he perceives himself versus how society perceives him, leading to a complex relationship with his own identity.

- Navigating Dual Identities: Staples describes the tension between his professional identity as a writer and editor and the identity imposed on him by society as a Black man. This duality creates a sense of conflict, as he must navigate the expectations and assumptions of others while remaining true to himself.
- Striving for Authenticity: Despite the challenges he faces, Staples expresses a desire to assert his authenticity. He seeks to break free from the limitations placed on him by societal perceptions and to define himself on his own terms. This theme resonates with many readers who have struggled with their identity in a world filled with stereotypes.

#### The Societal Implications of Fear and Prejudice

Staples' essay ultimately prompts readers to reflect on the broader societal implications of fear and prejudice. He challenges readers to confront their biases and consider the impact of their actions on others.

- The Cycle of Fear: Staples highlights how fear can perpetuate a cycle of mistrust and misunderstanding. When individuals react based on fear rather than understanding, it creates a barrier that hinders meaningful interactions and relationships.
- Call for Empathy: Throughout the essay, Staples advocates for empathy and understanding as essential tools in dismantling stereotypes. He encourages readers to look beyond appearances and to engage with others on a human level, fostering a sense of connection and compassion.

#### Conclusion

In "Just Walk on By," Brent Staples masterfully employs rhetorical strategies to convey the complexity of race and identity in contemporary society. Through his use of ethos, pathos, and vivid imagery, he invites readers to reflect on their own biases and challenges them to confront the stereotypes that shape their perceptions. The themes of racial profiling, identity, and the societal implications of fear and prejudice resonate throughout the essay, creating a powerful narrative that encourages empathy and understanding. Ultimately, Staples' work serves as a poignant reminder of the importance of recognizing our shared humanity and striving for a more inclusive society.

#### Frequently Asked Questions

### What is the primary theme of Brent Staples' essay 'Just Walk on By'?

The primary theme of the essay is the experience of racial profiling and the impact of societal perceptions on the identity and behavior of African American men.

### How does Brent Staples use personal anecdotes in his essay?

Staples uses personal anecdotes to illustrate his experiences with racism and fear, making his argument more relatable and impactful for the reader.

### What rhetorical devices does Staples employ to convey his message?

Staples employs rhetorical devices such as imagery, irony, and pathos to evoke empathy and highlight the absurdity of racial stereotypes.

## In what way does Staples address the reader's assumptions about race?

Staples challenges the reader's assumptions by sharing his own experiences, thus prompting readers to reconsider their biases and the injustices faced by Black men.

# How does the title 'Just Walk on By' reflect the essay's content?

The title reflects the idea of avoiding confrontation and the necessity for Staples to navigate public spaces without eliciting fear, symbolizing the broader experience of marginalized individuals.

#### What role does fear play in Staples' narrative?

Fear plays a dual role in Staples' narrative; it is both the fear he feels as a Black man in predominantly white spaces and the fear that white individuals experience upon encountering him.

### How does Staples use humor in his essay, and what is its effect?

Staples uses humor to disarm tension and highlight the absurdity of racial stereotypes, making his experiences more accessible while emphasizing the seriousness of the issue.

## What is the significance of the setting in 'Just Walk on By'?

The setting is significant as it underscores the societal context of urban environments where racial tensions are heightened, illustrating the everyday reality of racial profiling.

## How does Staples propose to change perceptions of Black men in his essay?

Staples proposes that understanding, empathy, and awareness of the experiences of Black men can lead to a change in perceptions, encouraging readers to reflect on their own biases.

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