

# Fidelity Options Strategy Guide

Search for  For illustrative purposes only.

Underlying:  Find Symbol

Strategy:    
Diagonal Put  
Iron Condor  
Ratio Call  
Ratio Put  
Straddle  
Strangle  
Vertical Call  
Vertical Put

Expiration:    
Nov 20, 2010  
Dec 18, 2010  
Jan 22, 2011  
Apr 16, 2011  
Jan 21, 2012  
Jan 19, 2013

Strike:  Offset:  Volatility:  Target Profit:  Investment:

Evaluation Point:  Underlying Move:  Show:  Search

Today Expiration -100% 0% 100%

MSFT - MICROSOFT CORPORATION As of 9:49:00AM ET 10/26/2010 | Refresh

Last	Change	Bid Size	Bid	Ask	Ask Size	High	Low	Volume	90-Day Avg. Vol.	EPS	P/E	View Research
25.16	-0.04	155	25.15	25.16	46	25.16	25.06	3,429,812	62,852,274	2.11	11.95	Select

5 Results

Strategy	Expiration & Strike	Action	Net Bid	Net Ask	Quantity	Cost or Proceeds	Investment	Market Value	Earned
Buy Vertical Call	Oct 29 2010 25.00 Call / Oct 29 2010 30.00 Call	Select	0.49	0.54	105.00	\$54.00 dr	\$9,990.00 dr	\$62,012.00	\$52,022
Buy Vertical Call	Nov 20 2010 25.00 Call / Nov 20 2010 30.00 Call	Select	0.66	0.72	140.00	\$71.00 dr	\$9,940.00 dr	\$44,077.00	\$34,137
Buy Vertical Call	Oct 29 2010 34.00 Call / Oct 29 2010 38.00 Call	Select	1.32	1.38	78.00	\$128.00 dr	\$9,984.00 dr	\$32,387.00	\$32,413
Buy Vertical Call	Nov 20 2010 34.00 Call / Nov 20 2010 38.00 Call	Select	1.33	1.37	72.00	\$137.00 dr	\$9,864.00 dr	\$28,002.00	\$18,218
Buy Vertical Call	Oct 29 2010 32.00 Call / Oct 29 2010 38.00 Call	Select	2.10	2.20	45.00	\$220.00 dr	\$9,900.00 dr	\$21,134.00	\$11,234
Buy Vertical Put	Oct 29 2010 25.00 Put / Oct 29 2010 30.00 Put	Select	0.49	0.54	105.00	\$54.00 dr	\$9,990.00 dr	\$62,012.00	\$52,022

Fidelity options strategy guide is an essential resource for both novice and experienced investors looking to enhance their trading skills and improve their investment returns. Options trading provides investors with the flexibility to hedge against market volatility, generate income, and speculate on price movements. This guide will delve into various options strategies, how to implement them effectively, and how Fidelity Investments can facilitate your trading journey.

## Understanding Options Trading

Before diving into specific strategies, it's crucial to understand the fundamental concepts of options trading.

## What are Options?

Options are financial derivatives that give the holder the right, but not the obligation, to buy or sell an underlying asset at a predetermined price (known as the strike price) within a specific time frame. There are two primary types of options:

1. Call Options: Grants the holder the right to buy the underlying asset.
2. Put Options: Grants the holder the right to sell the underlying asset.

## Key Terms in Options Trading

Familiarizing yourself with common terminology is essential for navigating options trading effectively. Key terms include:

- **Strike Price:** The predetermined price at which the underlying asset can be bought or sold.
- **Expiration Date:** The date on which the option contract expires.
- **Premium:** The price paid for purchasing the option.
- **In-the-Money (ITM):** When an option has intrinsic value (e.g., a call option is ITM if the underlying asset's price is above the strike price).
- **Out-of-the-Money (OTM):** When an option has no intrinsic value (e.g., a call option is OTM if the underlying asset's price is below the strike price).

## Why Use Options Strategies?

Options strategies can offer numerous benefits, including:

- **Leverage:** Control a larger position with a smaller investment.
- **Flexibility:** Adapt strategies based on market conditions.
- **Risk Management:** Hedge against potential losses in your portfolio.
- **Income Generation:** Create additional income through writing options.

## Common Options Strategies

There are several options strategies that traders can employ, each with its own risk and reward profile. Below are some of the most common strategies:

### 1. Covered Call

A covered call involves holding a long position in an asset and selling call options on that same asset. This strategy is ideal for generating income in a flat or slightly bullish market.

- **Pros:**
  - Generates income through premium collection.
  - Reduces the cost basis of the underlying asset.
- **Cons:**
  - Limits upside potential if the stock price increases significantly.
  - The potential for loss if the underlying asset depreciates.

### 2. Protective Put

A protective put involves buying a put option while simultaneously holding the underlying asset. This strategy protects against declines in the asset's price.

- **Pros:**
  - Provides downside protection.
  - Allows for participation in potential upside.

- Cons:
- Requires payment of a premium, which can reduce overall returns.
- If the asset appreciates significantly, the cost of the put may outweigh the benefits.

### **3. Bull Call Spread**

In a bull call spread, an investor buys a call option at a lower strike price while simultaneously selling a call option at a higher strike price. This strategy profits from a moderate increase in the underlying asset's price.

- Pros:
- Limits risk due to the short call offsetting some costs.
- Allows for profit in a bullish market.
- Cons:
- Caps maximum potential profit.
- Requires precision in timing the market.

### **4. Bear Put Spread**

The bear put spread involves buying a put option at a higher strike price and selling another put option at a lower strike price. This strategy is employed when an investor expects a moderate decline in the underlying asset's price.

- Pros:
- Limits risk and costs.
- Profits from a bearish market trend.
- Cons:
- Caps maximum profit.
- Requires careful market timing.

### **5. Straddle**

A straddle involves buying a call and a put option at the same strike price and expiration date. This strategy is useful when significant price movement is expected, but the direction is uncertain.

- Pros:
- Potential for substantial profits in volatile markets.
- Flexibility in either direction of price movement.
- Cons:
- Requires significant movement in the underlying asset to cover the cost of premiums.
- Can be costly due to purchasing two options.

# Using Fidelity's Trading Platform

Fidelity Investments offers a robust trading platform that simplifies the process of trading options. Here are some key features:

## 1. Advanced Tools and Resources

Fidelity provides a wealth of research and analysis tools to help traders make informed decisions. These include:

- Options Chains: View all available options for a specific underlying asset.
- Risk Analysis Tools: Assess potential outcomes based on different market scenarios.
- Educational Resources: Access articles, webinars, and tutorials on options trading.

## 2. User-Friendly Interface

The Fidelity trading platform is designed for ease of use, allowing traders to:

- Quickly execute trades with a few clicks.
- Monitor their portfolios and track performance in real-time.
- Utilize alerts for price movements or option expirations.

## 3. Competitive Pricing

Fidelity offers competitive pricing structures for options trading, which can enhance profitability. They often have low commissions and no hidden fees, making it accessible for traders of all levels.

# Risk Management in Options Trading

While options trading can be lucrative, it also comes with inherent risks. Implementing sound risk management strategies is crucial.

## 1. Diversification

Diversifying your options positions can help mitigate risk. Consider spreading your investments across various sectors and asset classes.

## 2. Position Sizing

Determine appropriate position sizes based on your overall portfolio and risk tolerance. Avoid overexposing yourself to any single trade.

## 3. Regular Monitoring

Continuously monitor your positions and adjust them based on market conditions. Be ready to close positions that are not performing as expected.

## 4. Setting Stop-Loss Orders

Utilize stop-loss orders to limit potential losses. This can help protect your portfolio from significant downturns.

## Conclusion

The Fidelity options strategy guide provides a comprehensive overview of options trading, highlighting various strategies, their benefits, and their risks. By understanding the fundamentals of options, employing effective strategies, and utilizing Fidelity's robust trading platform, investors can navigate the complexities of options trading with greater confidence. Whether you aim to hedge your portfolio, generate income, or speculate on market movements, mastering options strategies can significantly enhance your investment approach. Remember to practice diligent risk management and stay informed about market trends to maximize your trading potential.

## Frequently Asked Questions

### **What are the key components of a Fidelity options strategy?**

The key components include understanding the underlying asset, selecting the right option type (call or put), determining the expiration date, and assessing implied volatility to optimize entry and exit points.

### **How can I use Fidelity's tools to analyze options before trading?**

Fidelity offers various tools such as the Options Analysis tool, which provides real-time data on options pricing, Greeks, and risk analysis, allowing traders to make informed decisions.

## What are the risks associated with trading options through Fidelity?

Risks include the potential for loss of the entire investment, volatility in options pricing, and the complexity of strategies that can lead to unexpected outcomes if not properly managed.

## Can Fidelity help me create a customized options trading strategy?

Yes, Fidelity provides educational resources, webinars, and personalized guidance through their customer service to help traders develop customized options strategies based on their risk tolerance and investment goals.

## What is the difference between buying and selling options in a Fidelity options strategy?

Buying options involves purchasing the right to buy or sell an asset at a predetermined price, while selling options (or writing options) involves taking on the obligation to fulfill the contract, which can generate premium income but also carries higher risk.

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