Enough True Measures Of Money Business And Life

Rarely do so few pages provoke so much thought. Read this book.

-DAVID F. SWENSEN, Chief Investment Officer, Vale University

Enough.

True Measures of Money, Business, and Life

IOHN C. BOGLE.

Founder and former CEO of the Vanguard Mutual Fund Group

Copyrighted Material

Enough true measures of money, business, and life are essential for understanding the value we assign to various aspects of our existence. In a world dominated by consumerism and superficial metrics, it is critical to identify the true measures of wealth, success, and fulfillment. This article explores the multifaceted nature of these measures and offers insights into how we can navigate our personal and professional lives with a clearer perspective on what truly matters.

The Concept of True Measures

To grasp the idea of true measures, we must first distinguish between conventional metrics and those that resonate more deeply with our values and aspirations. Traditional measures, such as bank account balances, sales figures, or job titles, often fail to capture the essence of what it means to

lead a successful life or a thriving business.