

Attendee List Shrm Conference



SHRM 2019 Annual Conference & Exposition

Mailing Lists

Please your success at the SHRM Annual Conference & Exposition by attracting qualified leads to your booth with a direct mail campaign. Mailing lists of registered attendees are available for rent only to the 2019 Annual Conference exhibitors. The lists are intended for a ONE-TIME use in conjunction with the SHRM 2019 Annual Conference & Exposition. ANY OTHER USE IS STRICTLY PROHIBITED.*

| | |
|----------------------|---------|
| Pre-conference | \$750 |
| Post conference list | \$900 |
| Booth lists | \$1,500 |

Payment must be received with this order form. Checks should be made payable to Intergroup.

The pre-conference mail list will be sent via email on May 3, 2019. The post show list will be sent via email July 8, 2019. Order forms and payment should be received prior to these dates for each in order to prevent a delay in receiving the lists.

Mail lists are in an Excel format and will be sent to you via e-mail. SHRM mail lists will contain the following information, provided the attendee supplies the information:

| | |
|-----------------|-------------------|
| * Attendee name | * Company Size |
| * Title | * Department Size |
| * Company | * Job Function |
| * Address | * Industry |

E-mail addresses, phone and fax numbers are NOT included on the mailing lists.

Exhibitor Note: SHRM attendees are given the opportunity to opt out of the mailing lists that are sold to exhibitors – therefore the conference mail lists do not necessarily contain the names and addresses of all attendees.

Based on past conferences, the pre-show list will contain approximately 12,000 names and the post-show list will contain approximately 17,000 names.

Complete the order form on the back and mail with payment to:
Jennifer Camargo
Intergroup
200 Pondwick Road
Greenwich, CT 06830

Please contact Jennifer Polito jpolito@intergroup.com or (800) 836-5684 with any questions.

*This list may only be used ONE TIME and must reference the exhibitor's participation in the SHRM 2019 Annual Conference & Exposition.

**Violation of SHRM's list rental agreement will result in loss of rental privileges and may include legal action. Please see the list rental agreement following the order form.

Attendee List SHRM Conference is a vital component for many Human Resources (HR) professionals who attend the Society for Human Resource Management (SHRM) conferences. These events serve as a platform for networking, professional development, and sharing best practices among HR practitioners across diverse industries. In this article, we will delve into the significance of the attendee list, what to expect from the SHRM conference, tips for making the most out of it, and the overall impact of these conferences on the HR landscape.

Understanding the SHRM Conference

The Society for Human Resource Management (SHRM) is a leading organization dedicated to the HR profession. The SHRM conference, which takes place annually, attracts thousands of HR professionals, thought leaders, and industry experts. This event is designed to help attendees stay updated on the latest trends, regulations, and innovations in the HR field.

Purpose of the SHRM Conference

The primary purposes of the SHRM conference include:

1. **Professional Development:** Attendees can participate in various workshops, sessions, and keynote speeches that cover a wide range of HR topics.
2. **Networking Opportunities:** The conference provides a unique opportunity to meet fellow

HR professionals, potential employers, and thought leaders in the industry.

3. Resource Sharing: Participants can exchange ideas, tools, and strategies that can be implemented in their respective organizations.

4. Exposure to New Technologies: The conference typically features a vendor exhibition showcasing the latest HR technologies and solutions.

The Importance of the Attendee List

The attendee list is a crucial aspect of the SHRM conference. It offers insights into who will be present at the conference, fostering networking opportunities and collaborations. Here are several reasons why the attendee list is important:

1. Networking Opportunities

Networking is one of the primary reasons professionals attend conferences. The attendee list allows participants to identify individuals they may want to connect with, including:

- Potential employers or clients
- Industry experts and thought leaders
- Peers from similar industries or roles

By reviewing the attendee list ahead of time, participants can plan who they want to meet and schedule time during the event to connect.

2. Targeted Learning

Knowing who will be attending can help individuals tailor their learning experiences. For instance, if a professional is interested in specific HR topics, they can seek out sessions led by speakers from companies or backgrounds that align with their interests. The attendee list can also indicate which organizations are actively participating, providing opportunities to discuss relevant case studies or practices.

3. Building Strategic Partnerships

For organizations looking to collaborate on projects or share resources, the attendee list can help identify potential partners. By reaching out to representatives from other companies before the conference, organizations can schedule meetings to explore strategic alliances.

How to Make the Most of the Attendee List

To maximize the benefits of the attendee list, consider the following strategies:

1. Research Attendees

Before the conference, take some time to research individuals and organizations listed. Look into:

- Their professional background
- Recent projects or initiatives
- Common interests or shared connections

This knowledge will help facilitate more meaningful conversations during the conference.

2. Set Goals

Identify what you hope to achieve from networking at the conference. Your goals could include:

- Meeting a specific number of new contacts
- Finding potential job leads or business opportunities
- Learning about new HR technologies or methodologies

Setting clear goals will help you remain focused during the event.

3. Prepare Your Introduction

When meeting new contacts, a concise and engaging introduction is key. Prepare a brief elevator pitch that includes:

- Your name and current position
- Your organization and its mission
- Your professional interests and goals

This will help you establish connections quickly and effectively.

4. Utilize Social Media

Social media platforms like LinkedIn can be invaluable tools for networking. Before and during the conference:

- Connect with attendees by sending personalized messages.
- Share your conference experiences using relevant hashtags.
- Engage with posts by other attendees to foster connections.

5. Follow Up

After the conference, don't forget to follow up with the contacts you made. A simple message expressing your pleasure in meeting them can go a long way. You might also consider:

- Sending a connection request on LinkedIn.
- Sharing relevant articles or resources related to your discussions.
- Scheduling a follow-up meeting to explore collaboration opportunities.

Key Takeaways from SHRM Conference Attendees

Attendees of the SHRM conference often share their experiences, which can provide insights into the value of the event. Here are some common takeaways:

1. Enhanced Knowledge

Many attendees report gaining valuable knowledge from the various sessions and workshops. They appreciate learning about new trends and best practices that can be applied in their organizations.

2. Expanded Professional Network

Networking is frequently cited as one of the most rewarding aspects of the conference. Attendees often leave with numerous new connections that can lead to future collaborations or job opportunities.

3. Inspiration and Motivation

The energy of the conference, combined with the insights from speakers and peers, often inspires attendees to implement changes or new initiatives within their organizations.

4. Access to Resources

Participants often leave with a wealth of resources, including tools, templates, and best

practices that they can apply in their work.

The Future of HR Conferences

As the HR landscape continues to evolve, so too will the nature of conferences like those organized by SHRM. Here are some trends that may shape future conferences:

1. Virtual and Hybrid Events

The COVID-19 pandemic has accelerated the adoption of virtual and hybrid conference formats. Future SHRM conferences may continue to offer online participation options, allowing for broader accessibility.

2. Focus on Diversity and Inclusion

As organizations increasingly prioritize diversity and inclusion, future conferences will likely feature more sessions focused on these topics, providing attendees with actionable insights.

3. Technology Integration

With advancements in technology, future conferences may incorporate more interactive sessions, such as virtual reality experiences or AI-driven networking opportunities.

4. Sustainability Initiatives

As sustainability becomes a priority for many organizations, future SHRM conferences may incorporate eco-friendly practices and highlight sustainable HR initiatives.

Conclusion

The attendee list SHRM conference is a vital resource that can significantly enhance the conference experience for HR professionals. By utilizing the list strategically, attendees can maximize networking opportunities, tailor their learning, and build valuable connections within the industry. As HR continues to evolve, conferences like those organized by SHRM will play a crucial role in shaping the future of the profession, ensuring that professionals remain equipped with the knowledge and tools necessary to thrive in an ever-changing landscape.

Frequently Asked Questions

How can I access the attendee list for the SHRM conference?

The attendee list for the SHRM conference is typically available through the official SHRM conference website or app. Registered participants may also receive access via email.

Is the attendee list for the SHRM conference available to the public?

No, the attendee list is generally restricted to registered participants to protect privacy. However, some information may be shared in networking sessions.

Can I connect with other attendees before the SHRM conference?

Yes, many attendees connect through official SHRM social media groups or forums. The conference app may also offer networking features.

What information is typically included in the SHRM conference attendee list?

The attendee list usually includes names, job titles, companies, and sometimes contact information, depending on privacy settings.

Will I receive updates about changes to the attendee list for the SHRM conference?

Yes, if you are a registered attendee, you will likely receive updates via email or through the conference app regarding changes to the attendee list.

Are there any networking opportunities associated with the attendee list at the SHRM conference?

Absolutely! The attendee list provides great networking opportunities, allowing you to connect with industry peers and schedule meetings during the conference.

How do I ensure my information is included in the attendee list for the SHRM conference?

When registering for the conference, ensure that you opt-in to share your information on the attendee list. You can also verify your preferences in your registration profile.

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