

# Bad Technical Writing Examples

## Helpful Hints for Technical Writing

### Examples of Good and Bad Technical Writing

Effective technical writing demands that what is written be direct, accurate, clear, simple, without ambiguity, and without excess words. All information that is needed to make a report complete must be included, and unnecessary information should be avoided.



Although an unlikely place to find examples of good and bad technical writing, the lavatories of commercial airlines offer excellent examples of how a simple message should and should not be written. Evidently, passengers are prone to discard a variety of articles in the toilets that the system is not set up to handle. Consequently, most airlines post signs asking passengers not to do this.

A message in the lavatory of one airline states "Please do not put objects such as air sickness bags, diapers, or towels in toilet." This sign requests public cooperation in a way that is simple, direct, clear, concise, and in no way offensive or funny. It needs no modification or improvement.

Two separate signs are found in the lavatory of another airline. One says, "Discarding anything other than toilet tissue in the toilet can cause external leaks and create a safety hazard," and the other says, "Please use the trash container for anything other than toilet tissue." In this situation, the inaccurate message is stressed and repeated that toilet tissue is the *only* thing that should go in the stool.

In two other airplanes, the signs read, "Please do not deposit any article in toilet" and "Do not put any article in toilet." These messages are clear, concise, direct, and not ambiguous. But they are inaccurate, because they state that the facility should not be used.

In another airline, the sign says, "Please do not throw towels, cups, sanitary napkins, bottles, razor blades, objects in toilet." The message becomes redundant with the word "object," because all the items listed are already "objects." As in the previous example, "throw" is inaccurate, because it implies that depositing the listed items would be all right as long as they were placed gently.

Another airline has eliminated ambiguity by saying "Do not throw paper towels, sanitary napkins, diapers, cups, bottles, other items in toilet." The inaccurate suggestion remains, however, that gentle deposition is acceptable.

Another airline had the message, "Please do not throw foreign objects in flushing toilet." This message contains several examples of inaccuracy. Again, can items be placed gently, as long as they are not thrown? Foreign objects are excluded, but are domestic articles all right? Are foreign articles o.k. as long as they are put in gently? And is it only during flushing that deposition is forbidden? In this case, "flushing" is ambiguous and superfluous. No doubt it was intended to identify the type of facility. As such, it is superfluous, because no non-flushing facilities were present. It is ambiguous, because it can identify either the type of facility or its action, and could be construed to mean that foreign articles can be thrown at any time, except when the toilet is flushing.

A few years ago, I found the sign "Please do not put hard or sharp articles or objects such as air sickness bags or diapers in toilet." This message is completely accurate. It is somewhat repetitive and not concise. Evidently the airline agreed, because their message now states "Please do not put objects such as airsick bags, cloth diapers or cloth towels in toilet."

Remember:

Our writing should be accurate,  
Clear, simple, and direct.  
Statements that are ambiguous  
Are ones we should reject.

Jean H. Dawson, Weed Scientist, Prosser, WA 99350

**Bad technical writing examples** can serve as valuable lessons for anyone looking to improve their writing skills. Technical writing is an essential part of many fields, including engineering, software development, and healthcare. It aims to convey complex information clearly and concisely. However, when technical writing fails, it can lead to misunderstandings, errors, and frustration for the reader. In this article, we will explore various examples of bad technical writing, discussing their pitfalls and offering guidance on how to avoid these common mistakes.

## Understanding Bad Technical Writing

Before diving into specific examples, it's crucial to understand what constitutes bad technical writing. Poor technical writing often exhibits several characteristics:

- **Lack of clarity:** The writing is confusing and does not effectively convey the intended message.
- **Overuse of jargon:** Excessive technical terms can alienate the reader, especially if they are not familiar with the subject matter.
- **Poor organization:** Ideas are presented in a disjointed manner, making it difficult for the reader to follow along.
- **Inadequate audience consideration:** The writer fails to consider the knowledge level of the intended audience, which can result in either oversimplification or overly complex explanations.
- **Grammatical errors:** Spelling and punctuation mistakes can undermine the credibility of the document.

## Common Examples of Bad Technical Writing

Here are some common examples of bad technical writing that highlight the pitfalls mentioned above.

### 1. Vague Instructions

One of the most detrimental aspects of technical writing is providing vague instructions. For instance, consider the following example from a software manual:

"To improve application performance, optimize the settings."

This statement is unclear because it does not specify which settings should be optimized or how to do so. A better approach would be:

"To improve application performance, navigate to the 'Settings' menu, select 'Performance Options,' and adjust the 'Memory Allocation' and 'Cache Size' settings."

### 2. Overly Technical Language

Using jargon without explanation can alienate readers. For instance, a technical document might state:

"The system operates under a heuristic algorithm that utilizes a multi-threaded processing unit for task execution."

While technically accurate, this statement may leave many readers puzzled. A more reader-friendly

version might be:

"The system uses a smart method to solve problems efficiently, allowing it to work on multiple tasks at the same time."

### **3. Poor Organization**

A lack of logical flow can confuse readers. Consider a troubleshooting guide that lists steps in a random order, such as:

- Step 3: Restart the device.
- Step 1: Check the power supply.
- Step 5: Contact customer support.
- Step 2: Ensure the software is updated.

This list should be organized chronologically, guiding the reader through the troubleshooting process. A better version would be:

1. Check the power supply.
2. Ensure the software is updated.
3. Restart the device.
4. If the issue persists, contact customer support.

### **4. Inadequate Audience Consideration**

Failing to consider the audience can lead to either oversimplification or overly complex explanations. For example, a document aimed at novice users might say:

"Utilize the command line interface to execute the script."

For a beginner, this can be confusing. Instead, it should be more informative:

"To run the script, open the command line interface (you can find it by searching for 'cmd' in the Start menu), then type 'scriptname' and press Enter."

### **5. Redundant Information**

Including redundant or repetitive information can frustrate readers and dilute the main message. An example might be:

"The user should ensure that the battery is charged. It is important to note that the battery should be charged adequately for the device to function properly."

This can be streamlined to:

"Ensure the battery is adequately charged for the device to function properly."

## Consequences of Bad Technical Writing

The ramifications of poor technical writing can be significant. Here are a few potential consequences:

- **Miscommunication:** Important information may be misinterpreted, leading to errors in operation or understanding.
- **Increased support costs:** Poor documentation can result in more customer service inquiries and troubleshooting calls.
- **Frustration:** Users may feel frustrated and overwhelmed, leading to a negative perception of the product or service.
- **Decreased productivity:** Employees may waste time trying to decipher unclear instructions, hindering overall efficiency.

## How to Avoid Bad Technical Writing

Improving technical writing involves understanding the audience, organizing content logically, and maintaining clarity. Here are some tips for avoiding common pitfalls:

### 1. Know Your Audience

Understanding the knowledge level of your audience is critical. Tailor your language and explanations accordingly. If your audience is not familiar with technical jargon, avoid it or provide definitions.

### 2. Be Clear and Concise

Use simple, straightforward language. Avoid unnecessary words and phrases that can obscure your main points. Aim to communicate your message as clearly as possible.

### 3. Structure Your Content

Organize your writing logically. Use headings and subheadings to break up sections, and utilize lists and bullet points to make information more digestible.

### 4. Edit and Proofread

Always review your writing for grammatical errors, unclear phrases, and redundancies. Consider having a colleague or someone unfamiliar with the content read your work to ensure clarity.

### 5. Use Visual Aids

Incorporating diagrams, screenshots, and charts can help clarify complex information and make your document more engaging.

## Conclusion

In summary, **bad technical writing examples** highlight the importance of clarity, organization, and audience consideration in technical documentation. By learning from these examples and implementing best practices, writers can create effective technical documents that enhance understanding and reduce frustration. Remember, the goal of technical writing is to inform, educate, and empower the reader, so strive to communicate effectively.

## Frequently Asked Questions

### What are some common characteristics of bad technical writing?

Common characteristics include excessive jargon, lack of clarity, poor organization, and ambiguity in instructions.

### How can poor grammar affect technical writing?

Poor grammar can lead to misunderstandings, reduce credibility, and make the content difficult to read and follow.

### What is an example of vague language in technical writing?

Using phrases like 'somewhat effective' instead of specific metrics can create confusion about the actual performance.

## Why is it important to avoid jargon in technical documents?

Avoiding jargon ensures that the content is accessible to a broader audience, including those who may not be familiar with the technical terms.

## What is a poor way to structure a technical document?

Starting with complex concepts without proper introduction or context can alienate readers and hinder comprehension.

## How does lack of visuals impact technical writing?

Without visuals, readers may struggle to understand complex information, as graphics can help illustrate key points more effectively.

## What does it mean when instructions are ambiguous?

Ambiguous instructions are unclear and can be interpreted in multiple ways, leading to confusion and potential errors in execution.

## Can overly lengthy sentences be a sign of bad technical writing?

Yes, overly lengthy sentences can overwhelm readers, making it difficult to grasp the main ideas or follow instructions.

## What is an example of a poorly written technical document?

A poorly written technical document might include a manual filled with run-on sentences, unclear headings, and a lack of logical flow, making it frustrating to navigate.

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