

# 2024 Ford Bronco Sport Order Guide



2024 Ford Bronco Sport Order Guide: The Ford Bronco Sport has made a significant impact in the compact SUV market since its introduction, combining rugged off-road capabilities with everyday usability. For 2024, Ford continues to evolve the Bronco Sport, making it an exciting option for adventure seekers and urban dwellers alike. This article delves into the essential elements of the 2024 Ford Bronco Sport Order Guide, offering insights into its trims, features, and customization options.

## Overview of the 2024 Ford Bronco Sport

The 2024 Ford Bronco Sport retains its iconic rugged design while incorporating modern technology and comfort. Built on a unibody platform, the Bronco Sport is designed to offer a balance between off-road performance and on-road handling. The new model year brings updates in terms of technology, safety features, and engine options.

## Engine Options

One of the standout features of the 2024 Bronco Sport is its engine lineup. Here's a breakdown of the available engines:

- 1.5L EcoBoost Inline-3:
  - Power: 181 horsepower
  - Torque: 190 lb-ft
  - Fuel Economy: Approximately 28 mpg combined
  - Ideal for daily driving with sufficient power for light off-road adventures.

## 2. 2.0L EcoBoost Inline-4:

- Power: 245 horsepower
- Torque: 275 lb-ft
- Fuel Economy: Approximately 25 mpg combined
- Best suited for those who require more power for towing or off-roading.

Both engines are paired with an 8-speed automatic transmission, ensuring smooth shifting and responsiveness.

## Trims and Features

The 2024 Ford Bronco Sport is available in several trim levels, each with its own unique set of features. Below are the trims offered:

### 1. Base:

- 17-inch wheels
- LED headlights
- Ford Co-Pilot360 suite (includes pre-collision assist and lane-keeping assist)
- 8-inch touchscreen with Apple CarPlay and Android Auto

### 2. Big Bend:

- Adds 18-inch wheels
- Keyless entry
- Additional interior storage solutions
- Available all-terrain tires

### 3. Outer Banks:

- 19-inch wheels
- Leather-trimmed seats
- Premium audio system
- Ambient interior lighting

### 4. Badlands:

- Off-road tires and enhanced suspension
- Front and rear tow hooks
- Skid plates for improved undercarriage protection
- 180-degree camera for better visibility during off-road maneuvers

### 5. Heritage Edition:

- Retro-inspired design elements
- Unique color options
- Special badging and interior stitching
- Enhanced technology features

Each trim is designed to cater to different lifestyles, whether you're an off-road enthusiast or someone who prioritizes luxury and comfort.

# Customization Options

The 2024 Ford Bronco Sport Order Guide provides various customization options to tailor the vehicle to individual preferences. Below are some ways to enhance your Bronco Sport:

## Exterior Customizations

- **Color Options:** The Bronco Sport comes in a range of colors including classic shades and vibrant tones. Some popular options include:

- Cactus Gray
- Rapid Red
- Area 51
- Race Red

- **Roof Options:**

- Standard hardtop in various colors
- Optional sunroof for additional light and air

- **Accessory Packages:**

- Roof rack systems
- Off-road light kits
- Splash guards

## Interior Customizations

- **Seating Materials:** Choose between cloth, leatherette, and premium leather options depending on the trim level.

- **Technology Upgrades:**

- Available 12-inch touchscreen
- Advanced navigation system
- Wireless charging pad

- **Sound Systems:** Options for upgraded audio systems for a premium listening experience.

## Safety Features

Safety is a paramount concern for Ford, and the Bronco Sport is no exception. The 2024 Ford Bronco Sport Order Guide includes several advanced safety features designed to protect occupants. Key safety technologies include:

- **Ford Co-Pilot360:** A suite of driver-assist technologies that includes:

- Blind Spot Information System (BLIS)
- Automatic emergency braking
- Rearview camera
  
- Available Active Park Assist: Assists with parallel parking and perpendicular parking.
  
- Adaptive Cruise Control: Maintains a safe distance from vehicles ahead, automatically adjusting speed.

## Performance Features

The Bronco Sport is engineered for versatility, whether you're navigating city streets or tackling rugged trails. Some noteworthy performance features include:

- All-Wheel Drive (AWD): Standard on all trims, providing enhanced traction in various conditions.
  
- G.O.A.T. Modes™: (Goes Over Any Terrain) allows drivers to select different driving modes tailored for specific environments:
  - Normal
  - Eco
  - Sport
  - Slippery
  - Mud/Ruts
  - Sand
  
- Terrain Management System: Helps optimize vehicle settings for off-road conditions.

## Order Process

Ordering your 2024 Ford Bronco Sport can be an exciting experience, but it's essential to understand the process to ensure you get the vehicle configured to your liking. Here are the steps to follow:

1. Find a Local Ford Dealer: Start by locating a Ford dealership that has the Bronco Sport available for order.
2. Consult the Order Guide: Review the detailed order guide provided by Ford to understand available trims, features, and customization options.
3. Build Your Bronco Sport: Many dealerships offer online configurators where you can select your preferred trim, colors, and accessories.

4. **Place Your Order:** Once you've configured your vehicle, work with your dealer to finalize your order. This may involve a deposit.
5. **Track Production and Delivery:** After placing your order, stay in touch with your dealer for updates on production timelines and delivery estimates.

## **Conclusion**

The 2024 Ford Bronco Sport Order Guide reflects Ford's commitment to creating a versatile, capable, and stylish SUV that meets the needs of a broad range of drivers. With its robust engine options, multiple trims, and extensive customization possibilities, the Bronco Sport is poised to remain a strong contender in the compact SUV market. Whether you're an outdoor adventurer or someone looking for a reliable and stylish daily driver, the Bronco Sport offers a compelling mix of features that are sure to impress. With its rugged design and advanced technology, it's ready to take on whatever challenges the road—or trail—may bring.

## **Frequently Asked Questions**

### **What are the available trims for the 2024 Ford Bronco Sport?**

The 2024 Ford Bronco Sport offers several trims including Base, Big Bend, Outer Banks, Badlands, and First Edition.

### **What new features can we expect in the 2024 Ford Bronco Sport?**

The 2024 Ford Bronco Sport may include updated technology features, new color options, and enhanced safety features, including Ford Co-Pilot360.

### **How does the 2024 Ford Bronco Sport compare to the 2023 model?**

The 2024 model introduces minor updates in features and options, while retaining the same overall design and performance specifications as the 2023 model.

### **What is the starting price for the 2024 Ford Bronco Sport?**

The starting price for the 2024 Ford Bronco Sport is expected to be around \$30,000, though exact pricing may vary by trim and options.

## What engine options are available for the 2024 Ford Bronco Sport?

The 2024 Ford Bronco Sport typically offers a 1.5L EcoBoost engine and a more powerful 2.0L EcoBoost engine for higher trims.

## When will the 2024 Ford Bronco Sport be available for order?

The 2024 Ford Bronco Sport is expected to be available for order in late 2023, with deliveries beginning in early 2024.

## Can I customize my 2024 Ford Bronco Sport with accessories?

Yes, the 2024 Ford Bronco Sport can be customized with a variety of accessories, including roof racks, off-road tires, and interior upgrades.

## What is the towing capacity of the 2024 Ford Bronco Sport?

The 2024 Ford Bronco Sport has a maximum towing capacity of up to 2,200 pounds when properly equipped.

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